



Extraordinary Together

July 2, 2024

To,
The Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai - 400 001
BSE Scrip Code Equity: 505537

The Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051
NSE Symbol: ZEEL EQ

Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Change in Senior Management Personnel

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we hereby inform you the following changes in the Senior Management Personnel of the Company:

1. Mr. Anurag Bedi, Chief Business Officer – Zee Music, designated as Senior Management Personnel of the Company has decided to step down from his office. We would like to thank Mr. Anurag for his contribution to the Company and wish him success in all future endeavours. An e-mail received from him is enclosed herewith as **Annexure - A**; and
2. In line with the resource optimization approach of the Company, Mr. Umesh Bansal, who is currently spearheading the Movies business, will take an additional responsibility of the Music business.

The details required to be disclosed as per Regulation 30 of SEBI Listing Regulations read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, is enclosed herewith as **Annexure - B**.

We request you to take the same on record.

Thanking you,

Yours faithfully,
For Zee Entertainment Enterprises Limited

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above

From: Anurag Bedi <[REDACTED]>
Date: Monday, 1 July 2024 at 6:21 PM
To: Punit Goenka <[REDACTED]>
Subject: Resignation

Dear Sir,

Over the last 17 years doing various roles from adsales to television to films & music , its been nothing less than a glorious & rewarding experience working under your leadership & guidance. You are truly like a sun whose light gives people like me the power to achieve & perform.

With great pride i can say you gave me the strength & confidence to lead Zee Music company from inception to the business completing 10 years.

Today we are 250cr EBIT business which is a legendary milestone that we have achieved in such a short span to time.

We have grown by leaps compared to other labels that are having decades of catalogue.

With a heavy heart , i write to you with my decision from moving on from the services of the company & resigning as CBO - Zee Music Company.

I would like to meet you to discuss my transition.

Warm Regards,

Anurag





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Annexure - B

Sr. No.	Particulars	Details	
		Mr. Anurag Bedi	Mr. Umesh Bansal
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Mr. Anurag Bedi has resigned from the position of Chief Business Officer - Zee Music due to personal reasons.	Mr. Umesh Bansal will take an additional responsibility of the Music business.
2	Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment	Resigned with effect from July 2, 2024	Change with effect from July 2, 2024 Terms of Appointment: Existing Full Time Employment.
3	Brief Profile (in case of appointment)	Not Applicable	Umesh, an MBA graduate from the Indian Institute of Foreign Trade, embarked on his career journey as a Management Trainee at Axis Bank Limited. With his exceptional skills, he progressed to roles such as Corporate Banking Relationship Manager and eventually Head of Strategy for the bank and its subsidiaries. He further honed his expertise at the Australia & New Zealand Banking Group before transitioning to the Zee Group. Joining Zee Entertainment Enterprises Limited in 2017, Umesh made significant contributions across various functions. His roles included Head of Commercial, Business Head at Zee Studios Limited, and Head of Zee Talent. Currently, as the Chief Business Officer for Zee Studios and Zee Music, Umesh continues to drive growth and



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			strategic initiatives within the organization.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable	Not Applicable