



Extraordinary Together

July 7, 2021

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code Equity: 505537
Preference: 717503

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
NSE Symbol: ZEEL EQ
: ZEEL P2

Dear Sirs,

Sub: Intimation under Regulation 30(7) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Update on transfer of the Digital Publishing Business Division to Rapidcube Technologies Private Limited

Ref: Company's Stock Exchange communication dated December 17, 2020

This is further to our communication dated December 17, 2020, provided the requisite details, pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, pertaining to transfer of Digital Publishing Business Division of the Company to Rapidcube Technologies Private Limited ("Rapidcube") through a Business Transfer Agreement.

In this regard, we wish to update that the Company has received the approval from Ministry of Information and Broadcasting and Department for Promotion of Industry and Internal Trade, as required under the press note 4 of 2019 dated 18th September 2019 and the provisions of Foreign Exchange Management Act, 2000.

Kindly take the above on record.

Thanking You,

Yours faithfully,
For Zee Entertainment Enterprises Limited


Ashish Agarwal
Chief Compliance Officer & Company Secretary
FCS6669



Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India

P: +91 22 7106 1234 | F: +91 22 2300 2107 | CIN: L92132MH1982PLCO28767 | www.zee.com