

March 18, 2021

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code: 717503

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Scrip Code: ZEEL P2

Kind Attn: Manager Corporate Relationship

Dear Sirs,

Sub: Record Date for payment of Preference Dividend for FY 2020-21

This is to inform you that as per the terms of issue of 6% Cumulative Redeemable Non-Convertible Preference Shares, the Company has fixed **Wednesday**, **March 31**, **2021** as the Record date for determining the Preference Shareholders who would be entitled to Preference Dividend of Re 0.12 per Preference Share of Rs. 2 each for the financial year 2020-21.

The abovementioned dividend shall be remitted to eligible Preference Shareholders on or before April 15, 2021.

Pursuant to Regulation 60 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, notice of the Record Date is given below:

Security Code	Type of Security and Paid up value	Record date	Purpose
717503 (BSE)	6% Cumulative		To determine Preference
ZEELP2(NSE)	Redeemable Non-	Wednesday,	Shareholders who would be
	Convertible	March 31,	entitled to Preference Dividend
	Preference Shares	2021	of Re 0.12 per share for FY
	of Rs. 2/- each		2020-21.
	fully paid up		

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,

For Zee Entertainment Enterprises Limited

Ashish Agarwal Company Secretary

FCS6669

