

February 16, 2018

BSE Limited National Stock Exchange of India Limited

Kind Attn: Manager-Corporate Relationship

Dear Sirs,

Sub: Record Date for Partial Redemption and Payment of Dividend on Bonus Preference Shares

Ref: Scrip Code - 717503 (BSE) / ZEELP1(NSE)

This is further to our communication of February 14, 2018. As per the terms of issuance of 6% Cumulative Redeemable Non-Convertible Preference Shares (Bonus Preference Shares) and pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has fixed **Monday, March 5, 2018** as the Record date for determining the eligibility of Shareholders of Bonus Preference Shares of Rs 10 each, who would be entitled to payment of (i) Partial Redemption amount of Rs 2 (i.e. equivalent to 20% of Nominal Value) per share; and (ii) Pro-rata Preference Dividend @ 6% on the Redemption Value for the period from April 1, 2017 to March 5, 2018 (both days inclusive). Such dividend payment will be calculated @ Re 0.11145 per Bonus Preference Share and paid after rounding off to nearest two decimals.

Notice of the Record Date in the prescribed format is enclosed herewith for your information and records.

Yours truly, ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan Chief Compliance Officer & Company Secretary

Encl. As above



Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India P: +91 22 7106 1234 | F: +91 22 2300 2107 | CIN: L92132MH1982PLC028767 | www.zeeentertainment.com





NOTICE OF RECORD DATE

NAME OF THE COMPANY: ZEE ENTERTAINMENT ENTERPRISES LIMITED

Security	Type of	Record date	Purpose
Code	Security and		
	Paid up value		
717503 (BSE)	6% Cumulative	Monday,	Determination of eligibility of the
ZEELP1(NSE)	Redeemable	March 5, 2018	Preference Shareholders who
	Non-		would be entitled for payment of:
	Convertible		i. Partial redemption amount of
	Preference		Rs 2 per share (i.e. equivalent
	Shares of Rs		to 20% of Nominal Value);
	10/- each fully		and
	paid up (Bonus		ii. Pro rata Preference Dividend
	Preference		@ 6% on the Redemption
	Shares)		Value for the period from
			April 1, 2017 to March 5,
			2018 (both days inclusive)
			as per the terms of issue of
			Bonus Preference Shares

For ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan Chief Compliance Officer & Company Secretary

Mumbai, dated February 16, 2018



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